



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## OPEN POSITION ANNOUNCEMENT

- Position:**                   **Fitness Director (FT)**  
(Evenings and Weekends required as needed)
- Locations:**                 Downtown YMCA (161 W. Wisconsin Ave., Milwaukee, WI)
- Reports to:**                Operations Director
- Starting Salary:**         \$32,000 to \$35,000 (Commensurate with experience)

### **Major Responsibilities:**

- Manage the fitness center and fitness staff in the following program areas: Wellness Appointments, FitLinxx, Fitness Center Classes and the Wellness Challenge series as directed by the Center Leader and in collaboration with subject matter expert (SME) of fitness and personal training.
- Manage the Group Exercise Coordinator by providing direction, leadership, support and efficiencies through planning, managing evaluations, quality standards, risk management and administrative standardization as strategically directed by the Center Leader and in collaboration with the SME of group exercise.
- Manage Personal Training portfolio by providing direction, leadership, support and efficiencies through planning, managing evaluations, quality standards, risk management and administrative standardization as strategically directed by the Center Leader and in collaboration with the SME of fitness and personal training.
- Develop and manage the annual budget for the fitness, group exercise and personal training departments resulting in achieving enrollment and fiscal targets.
- Ensures the fitness and group exercise programming are conducted in an environment that encourages relationship development, engagement, optimal member success and staff are trained and prepared to achieve the desired program outcomes.
- Responsible for strict adherence to, and annually review, all Association Fitness relevant program policies and procedures related to safety and conduct rules and other regulations including certifications such as CPR, First Aid, and First Responder.

### **Qualifications:**

- Bachelor's degree, or equivalent education/experience, with a minimum of 3-5 years of successful fitness program and staff management preferred
- Background in group exercise and personal training is preferred.
- Demonstrated experience in staff leadership, fiscal management including budget development and operational procedures.
- Proven ability to display initiative, good judgment and ability to make decisions independently
- Demonstrate written and verbal communication skills; public speaking, capacity to prepare reports, conduct training programs, create policies and guideline, proven financial development experience and skills
- High level of knowledge and demonstrated competence in the areas of Health & Wellness programming.

### **Benefits:**

Excellent benefits include health/dental/life insurance, 12% fully paid retirement plan, free membership and discounted YMCA child care and other programs. The incumbent will exhibit the core values of caring, honesty, respect, and responsibility in all aspects of their work with the YMCA

**Deadline:**                 **March 31, 2016**

**Apply Online:**         <https://apply.ymcamke.org>