

**YMCA of Metropolitan Milwaukee**  
**Annual Campaign and Contributed Support - March 23, 2019**  
**By Appeal Category**

Association Office	2017-18 Actual	Goals	2018-19 Stretch Goals	2018-19 Actual	2018-19 % of Goal	Last Year To Date
<b>Association Office</b>	<b>\$10,150</b>	<b>\$11,000</b>	<b>\$12,000</b>	<b>\$13,700</b>	<b>125%</b>	<b>\$8,950</b>
Staff	\$10,150	\$11,000	\$12,000	\$13,700	125%	\$8,950
Board	\$17,500	\$105,500	\$116,000	\$60,829	58%	\$12,500
Major Gifts >\$1,000	\$255,289	\$275,000	\$302,000	\$120,575	44%	\$135,501
Community Gifts	\$25,993	\$31,120	\$35,000	\$20,873	67%	\$15,556
<b>Total</b>	<b>\$308,931</b>	<b>\$422,620</b>	<b>\$465,000</b>	<b>\$215,977</b>	<b>51%</b>	<b>\$172,507</b>
<b>Camp Minikani</b>	<b>\$860</b>	<b>\$1,500</b>	<b>\$1,600</b>	<b>\$1,600</b>	<b>107%</b>	<b>\$825</b>
Staff	\$860	\$1,500	\$1,600	\$1,600	107%	\$825
Board	\$8,600	\$12,000	\$13,000	\$15,364	128%	\$7,600
Major Gifts >\$1,000	\$36,829	\$45,000	\$50,000	\$38,414	85%	\$32,664
Community Gifts	\$21,039	\$24,200	\$26,400	\$14,554	60%	\$11,810
<b>Total</b>	<b>\$67,328</b>	<b>\$82,700</b>	<b>\$91,000</b>	<b>\$69,932</b>	<b>85%</b>	<b>\$52,899</b>
<b>Downtown Y</b>	<b>\$2,068</b>	<b>\$2,500</b>	<b>\$2,700</b>	<b>\$1,463</b>	<b>59%</b>	<b>\$1,348</b>
Staff	\$2,068	\$2,500	\$2,700	\$1,463	59%	\$1,348
Board	\$0	\$0	\$0	\$0	0%	\$0
Major Gifts >\$1,000	\$0	\$4,500	\$5,000	\$0	0%	\$0
Community Gifts	\$6,802	\$8,000	\$8,800	\$979	12%	\$1,250
<b>Total</b>	<b>\$8,870</b>	<b>\$15,000</b>	<b>\$16,500</b>	<b>\$2,442</b>	<b>16%</b>	<b>\$2,598</b>
<b>Northside Y</b>	<b>\$4,797</b>	<b>\$5,000</b>	<b>\$5,500</b>	<b>\$3,465</b>	<b>69%</b>	<b>\$3,850</b>
Staff	\$4,797	\$5,000	\$5,500	\$3,465	69%	\$3,850
Board	\$1,200	\$3,000	\$3,300	\$0	0%	\$1,200
Major Gifts >\$1,000	\$1,000	\$3,000	\$3,500	\$6,000	200%	\$1,000
Community Gifts	\$966	\$1,500	\$1,700	\$1,480	99%	\$150
<b>Total</b>	<b>\$7,963</b>	<b>\$12,500</b>	<b>\$14,000</b>	<b>\$10,945</b>	<b>88%</b>	<b>\$6,200</b>
<b>Rite-Hite Family Y</b>	<b>\$7,076</b>	<b>\$7,500</b>	<b>\$8,250</b>	<b>\$8,235</b>	<b>110%</b>	<b>\$6,469</b>
Staff	\$7,076	\$7,500	\$8,250	\$8,235	110%	\$6,469
Board	\$19,000	\$21,000	\$23,100	\$11,075	53%	\$11,500
Major Gifts >\$1,000	\$25,500	\$31,500	\$34,650	\$17,504	56%	\$21,000
Community Gifts	\$11,036	\$13,000	\$14,000	\$2,466	19%	\$8,025
<b>Total</b>	<b>\$62,612</b>	<b>\$73,000</b>	<b>\$80,000</b>	<b>\$39,280</b>	<b>54%</b>	<b>\$46,994</b>
<b>Day Camp, ECE, School Age, Off-Site</b>	<b>\$3,185</b>	<b>\$3,500</b>	<b>\$3,800</b>	<b>\$1,507</b>	<b>43%</b>	<b>\$1,751</b>
Staff	\$3,185	\$3,500	\$3,800	\$1,507	43%	\$1,751
Major Gifts >\$1,000	\$2,000	\$3,000	\$3,700	\$0	0%	\$1,000
Community Gifts	\$3,525	\$5,000	\$5,500	\$1,150	23%	\$501
<b>Total</b>	<b>\$8,710</b>	<b>\$11,500</b>	<b>\$13,000</b>	<b>\$2,657</b>	<b>23%</b>	<b>\$3,252</b>
<b>Miracle League</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>0%</b>	<b>\$0</b>
Staff	\$0	\$0	\$0	\$0	0%	\$0
Board	\$150	\$2,500	\$2,700	\$750	30%	\$25
Major Gifts >\$1,000	\$20,000	\$27,000	\$30,000	\$22,000	81%	\$5,000
Community Gifts	\$1,715	\$2,237	\$2,300	\$9,043	404%	\$1,465
<b>Total</b>	<b>\$21,865</b>	<b>\$31,737</b>	<b>\$35,000</b>	<b>\$31,793</b>	<b>100%</b>	<b>\$6,490</b>
<b>YMCA Total</b>	<b>\$28,136</b>	<b>\$31,000</b>	<b>\$33,850</b>	<b>\$29,970</b>	<b>97%</b>	<b>\$23,194</b>
Staff Actual	\$28,136	\$31,000	\$33,850	\$29,970	97%	\$23,194
Board Actual	\$46,450	\$144,000	\$158,100	\$88,018	61%	\$32,825
Major Gifts >\$1,000	\$340,618	\$389,000	\$428,850	\$204,493	53%	\$196,165
Community Gifts	\$71,075	\$85,057	\$93,700	\$50,545	59%	\$38,756
<b>Annual Campaign Total</b>	<b>\$486,279</b>	<b>\$649,057</b>	<b>\$714,500</b>	<b>\$373,026</b>	<b>57%</b>	<b>\$290,940</b>
<b>Public Goal</b>			<b>\$700,000</b>			
Corporate/Foundation Grants	\$562,998	\$736,000	\$809,600	\$114,620	16%	\$211,748
Capital Gifts	\$58,796	\$23,500	\$26,850	\$21,578	92%	\$35,495
Events	\$198,701	\$203,050	\$223,355	\$114,305	56%	\$116,005
Government Grants (CDBG and Head Start)	\$411,557	\$351,881	\$387,070	\$195,302	56%	\$212,604
United Way Allocation	\$391,563	\$375,000	\$412,500	\$0	0%	\$0
Write-Offs/Adjustments	-\$1,875	\$0	\$0	-\$8,915	0%	\$0
<b>Total Contributed Revenue</b>	<b>\$2,108,020</b>	<b>\$2,338,488</b>	<b>\$2,572,875</b>	<b>\$809,916</b>	<b>35%</b>	<b>\$866,791</b>

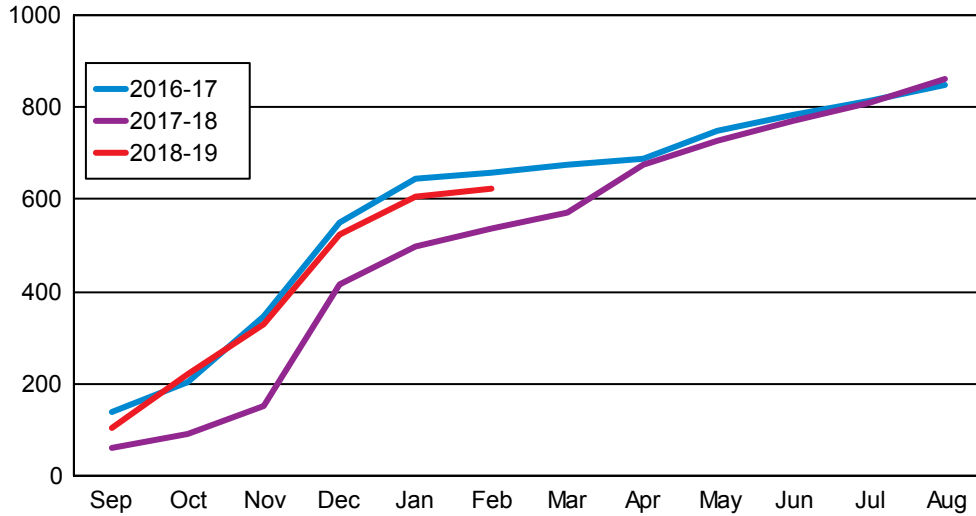
Financial Calendar - Budget is from September 2018 - August 2019 - Pledges are entered as receivables



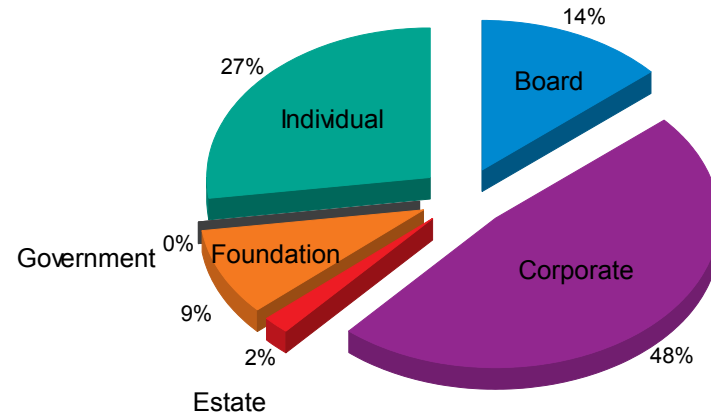
# YMCA of Metropolitan Milwaukee Annual Campaign and Contributed Support

March 23, 2019

### Cumulative Number of Donors by Month



### 2018-19 Giving Totals by Constituency



### New Gifts 3/17/19 to 3/23/19

Donor	Date	Campaign	Fund	Type	Gift Amount	GL Account	Solicitor(s)	Reference
Pedretti, Charles P.	3/18/19	2019 Annual Campaign	Camp Minikani	Cash	\$4,000.00	01-01-60-0130	McArdle, Christopher; McLaren, Jon	2018 and 2019 donation
Francis, John	3/19/19	2019 Annual Campaign	Rite-Hite Golf Event	Cash	\$1,500.00	01-04-60-0325		
Hupy and Abraham, S.C.	3/19/19	2019 Annual Campaign	Martin Luther King, Jr. Breakfast	Cash	\$500.00	01-20-52-0313	Piaskoski, Shana	
We Energies	3/19/19	2019 Annual Campaign	Association's Annual Campaign	Cash	\$20,000.00	01-20-52-0126		charitable award on behalf of former CEO and Y Executive Board Member Richard R. Grigg
YourCause	3/19/19	2019 Annual Campaign	Association's Annual Campaign	Cash	\$20.94	01-20-52-0126		Robert McKinley and anonymous AT&T workplace giving



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**New Gifts 3/17/19 to 3/23/19**

Donor	Date	Campaign	Fund	Type	Gift Amount	GL Account	Solicitor(s)	Reference
YourCause	3/19/19	2019 Programs	Miracle League Operating	Cash	\$6.00	02-10-80-0160		Jennifer Doke AT&T workplace giving

**Payments 3/17/19 to 3/23/19**

Donor	Date	Campaign	Fund	Type	Gift Amount	GL Account	Solicitor(s)	Reference
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