HEALTHY LIVING UPDATE:

Our Y was approved by the CDC to partner with Wisconsin Women's Health Foundation to provide evidence based health integration (EBHI) programming for the WISEWOMAN (**W**ell-Integrated **S**creening and **E**valuation for **WOM**en **A**cross the **N**ation) Program in Milwaukee County. The Y will be delivery Y-Diabetes Prevention Program and Blood Pressure Self-Monitoring in collaboration with the Aurora Health Center Third Ward, City of Milwaukee Health Department, and Ascension - St. Joseph's Hospital. The WISEWOMAN program serves low-income, uninsured, and underinsured women aged 40 to 64 years, with heart disease and stroke risk factor screenings and services that promote healthy behaviors to reduce the risk for heart disease and stroke. CDC provides funding to local WISEWOMAN programs to enable qualifying women to receive free screenings and counseling about their risk for heart disease and stroke. Our Y is excited to be approved by the CDC and partner with the WWHF to provide these important services to women who need it most.

Thanks to underwriting by UnitedHealthcare, Lisa Coombs-Gerou, our V.P. Operation Healthy Living was provided the opportunity to attend the Georgetown University McDonough School of Business Global Social Enterprise Initiative; New Strategies Program. Lisa participated with 60 other non-profit leaders' from across the county in an advanced management leadership education program exclusively designed to help nonprofit executives generate added financial support. The training included sessions on strategies for Securing Corporate, Foundation and Donor Advised Funds (DAFs), Innovation and Income, Data Management and Predictive Analytics, Six-Figure Cause Marketing and Social Media, Government Funding and a session on Putting it All Together. Our healthy living team continues to work with UnitedHeathcare on a grant opportunity to address the Social Determines of Health for Individuals who live alone, people who are living with disabilities and seniors. The intent of the grant is to address issues of social isolation.