

2022-23

ANNUAL REPORT



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



YMCA OF METROPOLITAN MILWAUKEE

FOR A
BETTER US[®]

DEAR FRIENDS & SUPPORTERS,

For 165 years, our YMCA has been a vital pillar of the greater Milwaukee community, evolving and transforming to meet the most pressing needs of the day, while staying rooted in our core values of caring, honesty, respect, and responsibility.

We firmly believe that the Y is more essential than ever. Building relationships and social capital among our communities is essential to thriving families, businesses, faith groups, schools, and a greater Milwaukee region.

Please know that your support makes a difference for more than 20,000 of our neighbors. Your investments of care, time, and resources ensure our Y can provide exceptional programs that promote Youth Development, Healthy Living, and Social Responsibility.

Thank you for helping us offer affordable access to our branches, camps, and programs for children and families, and a welcoming space for people of all backgrounds and ages to come together to grow in spirit, mind, and body.

We are deeply grateful for your trust and belief in our cause.

Yours in service,



Carrie Wall

Carrie Wall
President & CEO
YMCA of Metropolitan Milwaukee



Jeff Lueken

Jeff Lueken
Board Chair
YMCA of Metropolitan Milwaukee

CREATING OPPORTUNITIES FOR ALL

Guided by our commitment to strengthen communities, the Y works to create opportunities to help everyone reach their full potential.

CARING FOR KIDS

3,700

Children had a safe space to make friends in our before & after school programs, early childhood education centers, and summer day camps.

FINDING STRENGTH

1,050

Members stretched their bodies and minds in 140 weekly group exercise classes.

SAVING LIVES

572

Youth learned water safety skills and gained self-confidence by participating in Safety Around Water and swim lessons.

DEVELOPING CHARACTER

2,735

Campers experienced nature and discovered new skills at Camp Minikani over the summer.

FEELING STEADY & SAFE

52

Individuals reduced their risk of falling through Moving For Better Balance, a 12-week falls prevention program based on Tai Chi movements.

SHARING CONNECTIONS

4,746

Active older adults remained healthy and connected at the Y.

ENCOURAGING EVERYONE TO PLAY

147

Adaptive athletes built confidence by playing in Miracle League of Milwaukee.

RECLAIMING HEALTH

11

Cancer survivors graduated from LIVESTRONG® at the YMCA, a physical activity and well-being program that provides support during recovery.

CULTIVATING SUCCESS

2,066

Teen members found a place to belong, including 90 who are better prepared for college due to our Achievers program.

OUR CAUSE

Everything we do is in service of building a better us.

The Y is an organization like no other. As the leading non-profit committed to strengthening community by empowering young people, improving the health and well-being of people of all ages, and inspiring action in and across communities, our purpose defines us. We are dedicated to creating lasting, positive change that connects people to their potential, purpose, and each other. We envision a future in which all people achieve health, gain confidence, make connections, and feel secure at every stage of life.



WELCOMING EVERYONE



5,550 PEOPLE

receive Membership For All financial assistance to grow in spirit, mind, and body.

2,695

served
dedicated



\$532,00

in assistance provided for families and individuals to access programs, childcare, and membership.

BRIDGING GAPS

STRENGTH IN OUR COMMUNITY

The Y is made up of people of all ages, backgrounds, and walks of life, working side-by-side to strengthen communities. Together, we work to ensure that everyone -- regardless of ability, age, culture, ethnicity, faith, gender, gender identity, ideology, income, national origin, race, or sexual orientation -- has the opportunity to reach their full potential with dignity. Each of us deserves a chance to succeed and we have learned that can happen only when we unite to nurture the best in all of us.

INSPIRING COLLABORATION



96 PARTNERS

expanded our reach and offered bridges to the community.



5 HOURS

by volunteers
dedicated to our cause.

UNITING PEOPLE

OUR IMPACT IS FELT EVERY DAY

Since 1858, the YMCA of Metropolitan Milwaukee has moved individuals and families forward. Whether providing teens with their first job experience, advocating for affordable and healthy food options for underserved communities, or helping newcomers transition into their new neighborhoods, the Y is committed to empowering people with the resources and support needed to live healthy, connected, and secure lives.

YOUTH DEVELOPMENT

Nurturing the potential of every child and teen.

At the Y, we believe that all kids have amazing potential. The values and skills learned early are vital building blocks for life, and young people deserve an opportunity to discover who they are and what they can achieve. From the little ones in our child care programs to the teens in our leadership development initiatives, the Y gives youth a safe place to belong, build confidence, and learn positive behaviors grounded in our core values.

OUR PLEDGE

To support families by being the primary place for youth during out of school time.



BUILDING SKILLS & CONFIDENCE



1,325 CHILDREN

have a safe place to learn, play, and grow in before and after school care.

HEALTHY LIVING

Improving the nation's health and well-being.

At the Y, we believe that being healthy means more than simply being physically active. It is about maintaining a balanced spirit, mind, and body. The Y is a leading voice on health and well-being issues -- and a leader in fighting chronic disease -- and is committed to empowering people to lead fuller lives. We bring families closer together, promote healthy living, and foster connections through fitness, sports, fun, and shared interests. As a result, thousands of youth, adults, and families receive the support, guidance, and resources they need to become and stay healthy.

OUR PLEDGE

To be a key stakeholder in our community that influences health and well-being for all.

153
PARTICIPANTS
improved their health through
evidence-based healthy living
programs.
ENCOURAGING HEALTHY HABITS



SOCIAL RESPONSIBILITY

Providing support for our neighbors.

From the beginning, the Y has responded to society's most pressing needs by developing innovative, community-based solutions. Today, we recognize that in order to be truly "for all," we need to lead with equity. We are committed to being an inclusive, anti-racist organization and leveraging our collective impact to address social inequities. By uniting people from all walks of life in work for positive social change, we can ensure diverse, isolated, and underserved communities feel supported.

OUR PLEDGE

To address critical issues and increase our organizational capacity so that everyone can thrive at the Y.

ADVANCING EQUITY FOR ALL

OUR MISSION

Since 1858, the YMCA of Metropolitan Milwaukee has strengthened the foundations of our community by putting Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

OUR VISION

To become recognized as a leading community collaborator that achieves bold results in the areas of youth development, healthy living, and social responsibility, with an emphasis on youth, families, and aging adults.

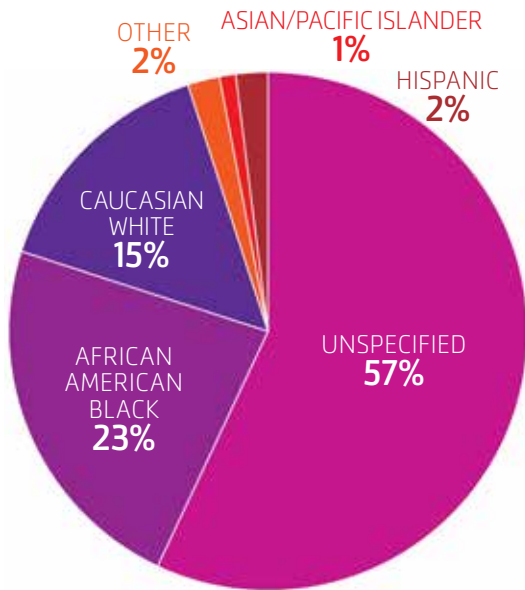
OUR COMMITMENT TO INCLUSION

The YMCA of Metropolitan Milwaukee is committed to equity and inclusion by ensuring that all members of our community have the opportunity to learn, grow, and thrive. We celebrate diversity and effectively engage, connect, and advocate for our staff, members, and volunteers which will position us to respond and remain relevant to issues impacting our communities.

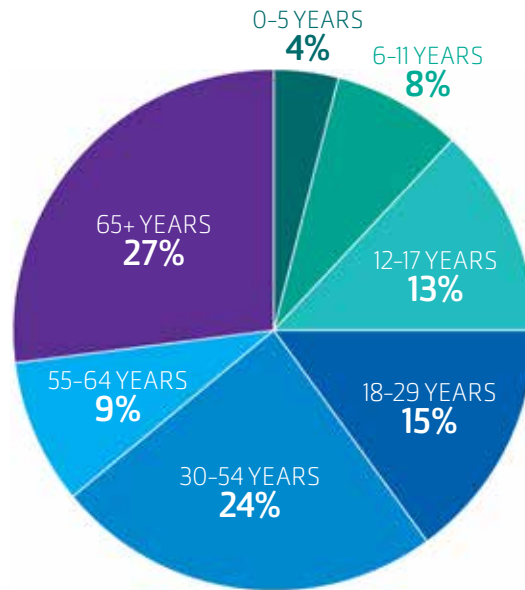
OUR VALUES

Caring, honesty, respect, and responsibility.

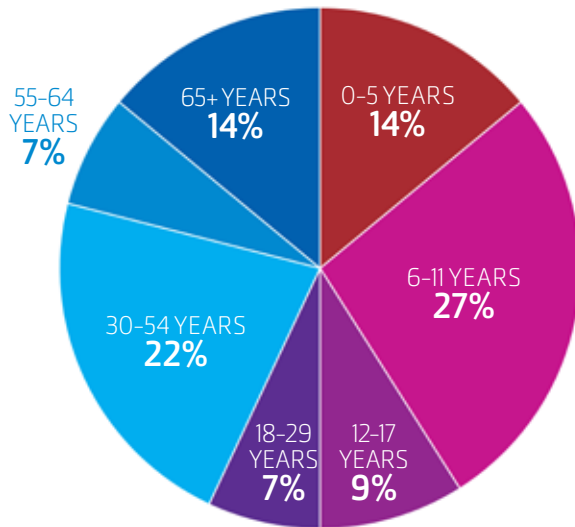
MEMBERSHIP BY RACE*



MEMBERSHIP BY AGE



PROGRAMS BY AGE



ENDING FOOD INSECURITIES

181,350 MEALS
and snacks fed youth in day camp, early learning, and school age programming.

*Data based on self-reporting.



IMPROVING HEART HEALTH



27 ADULTS

managed their hypertension through the YMCA's Blood Pressure Self-Monitoring Program.

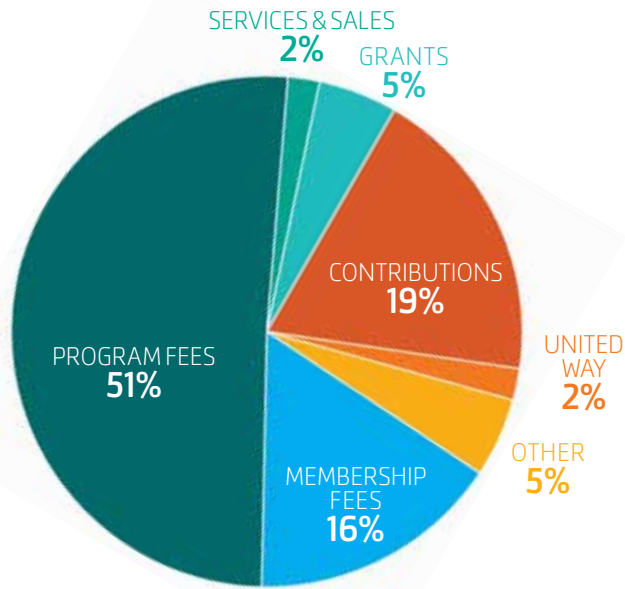
TRANSFORMING LIVES



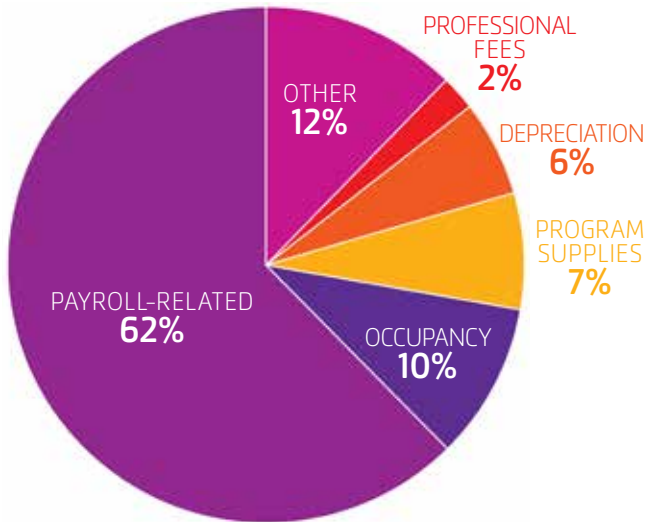
63 PEOPLE

at risk for type 2 diabetes created healthy habits through the National Diabetes Prevention Program.

2022-23 REVENUE



2022-23 EXPENSES



FINANCIAL SNAPSHOT

Fiscal year September 1, 2022 – August 31, 2023.

2022-23 STATEMENT OF ACTIVITIES

REVENUE

Contributions & United Way	3,058,840
Government & Private Grants	672,590
Membership Dues	2,276,398
Program Fees	7,280,717
Service & Sales	270,183
All Other	726,698
TOTAL OPERATING REVENUE	14,285,426

EXPENSES

Program	10,950,248
Administration	2,621,044
Fundraising	291,378
TOTAL OPERATING EXPENSES	13,862,670
OPERATING SURPLUS	422,756

BALANCE SHEET

ASSETS

Cash	2,089,878
Endowment Assets	4,429,908
Receivables	716,163
Capital Assets	9,423,213
Other	5,182,353
TOTAL ASSETS	21,841,515

LIABILITIES

Current Liabilities	1,320,325
Capital Lease Obligations	3,392,527
Other	1,056,139
TOTAL LIABILITIES	5,768,991
NET ASSETS	16,072,524
TOTAL LIABILITIES & NET ASSETS	21,841,515

LEADING THE WAY

Caring people make great things happen at the Y.

Our leadership team is made up of dedicated staff members, board members, executive committee members, and volunteers. Each person shares their time, energy, and focus to strengthen our community by helping kids reach their potential, encouraging healthy living for all ages, and giving back to our neighbors.

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Director, Development

THANK YOU FOR GIVING

We are deeply grateful to all the generous donors who open the Y's doors seven days a week to provide needed and life-enhancing programs for thousands of children, families, adults, seniors, and those with special needs.

The donors listed made contributions between September 1, 2022 and August 31, 2023.

ANNUAL CAMPAIGN

\$100,000+

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United Way of Greater Milwaukee & Waukesha County
YMCA of the USA
Joseph & Vera Zilber Family Foundation

\$50,000+

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In honor of Emma Abrams
Kelly Abrams

In honor of Deon Anderson
Bianca Pruitt

In memory of Edsel Bell
Aaron Bell

In memory of Ellen Broadway
Marcia & David Leonard

In memory of Eric Broadway
Lars Gingery

In honor of Lora Chamberlain
Karen & Richard Kalkhoff

In memory of Richard Coombs
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In honor of Ryann Cross
Andrea Cross

In honor of Margaret Downey
Beth Lee

In honor of DJ Humsik
Marcel Piatek

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Diana Molitor

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Bruce & Elizabeth Jacobs

In honor of Charlie Sumner
Lawrence LeBlanc

In memory of Zachary Todor
Bonnie Button
Deborah Sloane
David & Colleen Todor



HELPING OUR NEIGHBORS



638 DONORS
ensure Y programs and services
are available for all.



WORKING TOGETHER

We are proud to partner locally with organizations, schools, and businesses to strengthen greater Milwaukee's families and neighborhoods.

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4C for Children
 AARP
 Advocate Family Services
 ALAS–Latino Alliance Applying Solutions
 American Diabetes Association
 American Medical Association
 American Red Cross
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 Kelly Senior Center
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 Marcus Performing Arts Center
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 Milwaukee Child Care Alliance
 Milwaukee College Prep
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 Milwaukee County Parks
 Milwaukee Health Department
 Milwaukee Public Library
 Milwaukee Public Schools
 Milwaukee Recreation
 Milwaukee Succeeds
 Milwaukee Youth Arts Center
 Mount Calvary Lutheran School
 Mount Mary University
 Mount Olive Christian Day School
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The Heritage Club is a group of donors who have made a lasting investment in our community through their commitment to the YMCA Endowment Fund or by including the YMCA of Metropolitan Milwaukee in their estate planning.

YMCA OF METROPOLITAN MILWAUKEE

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Include the Y in your estate plans, provide "unrestricted" gifts to the Endowment, or designate your gift for a specific purpose.

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Abigail Nash
Merry Jo Nash
William Neal, Jr.*
Charles Rhodes*
Monica Rodriguez
Oscar Young

NORTHWEST YMCA

Gayle and Jacob Becker
Patrick Buechs & Kim Peregrine Family
Dianne & Clayton Frounfelker

RITE-HITE FAMILY YMCA

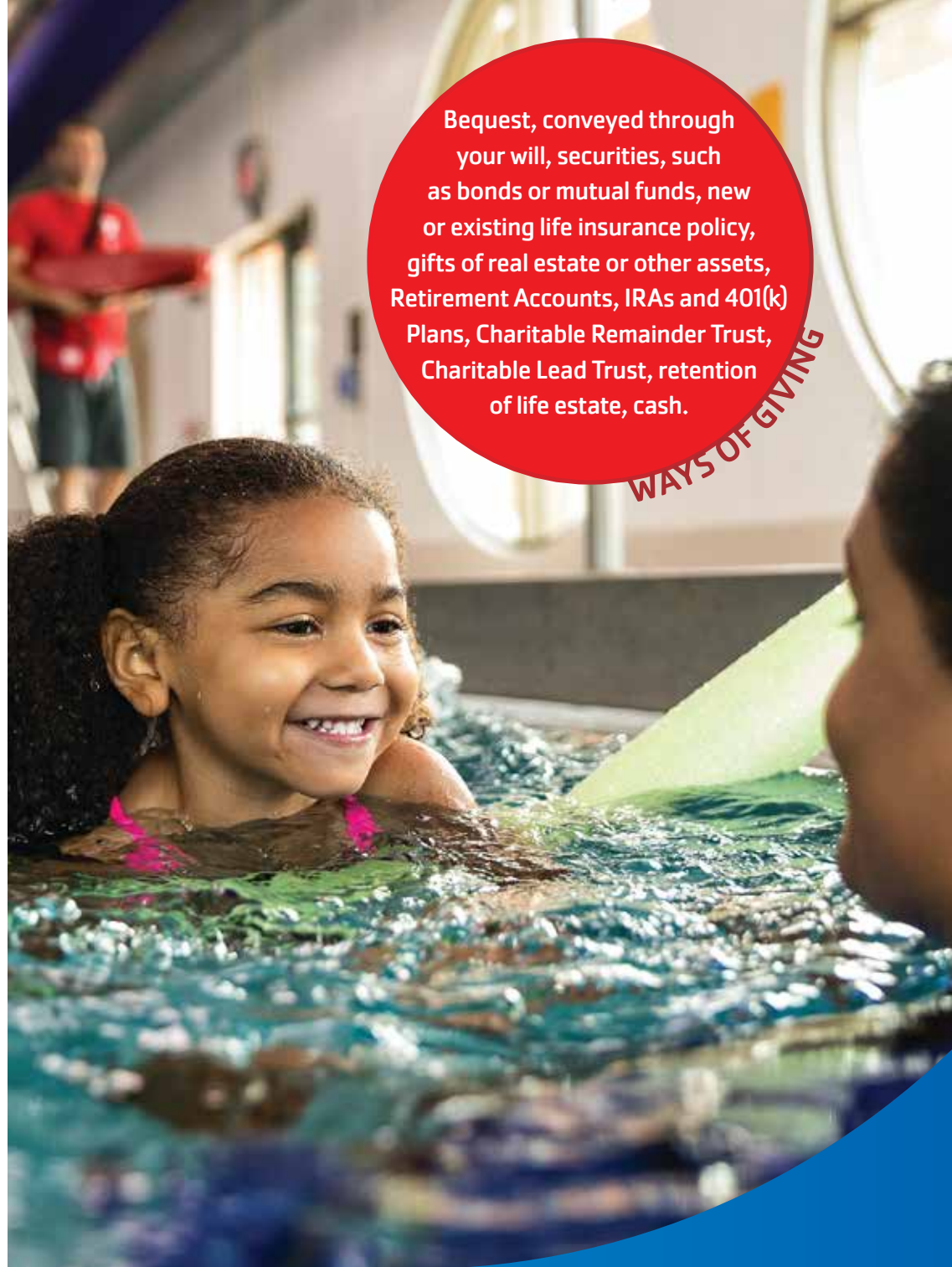
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Joyce Aldon
Rochelle Bast & Detlef Moore*
James & Mary Kay Braza
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Gary & Kristin Cox
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Todd Weber
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Alan Williams*
Terri Wellman & Dave Wilson

*In Loving Memory

To learn more about planned giving opportunities, please contact the Mission Advancement Department at philanthropy@ymcamke.org.

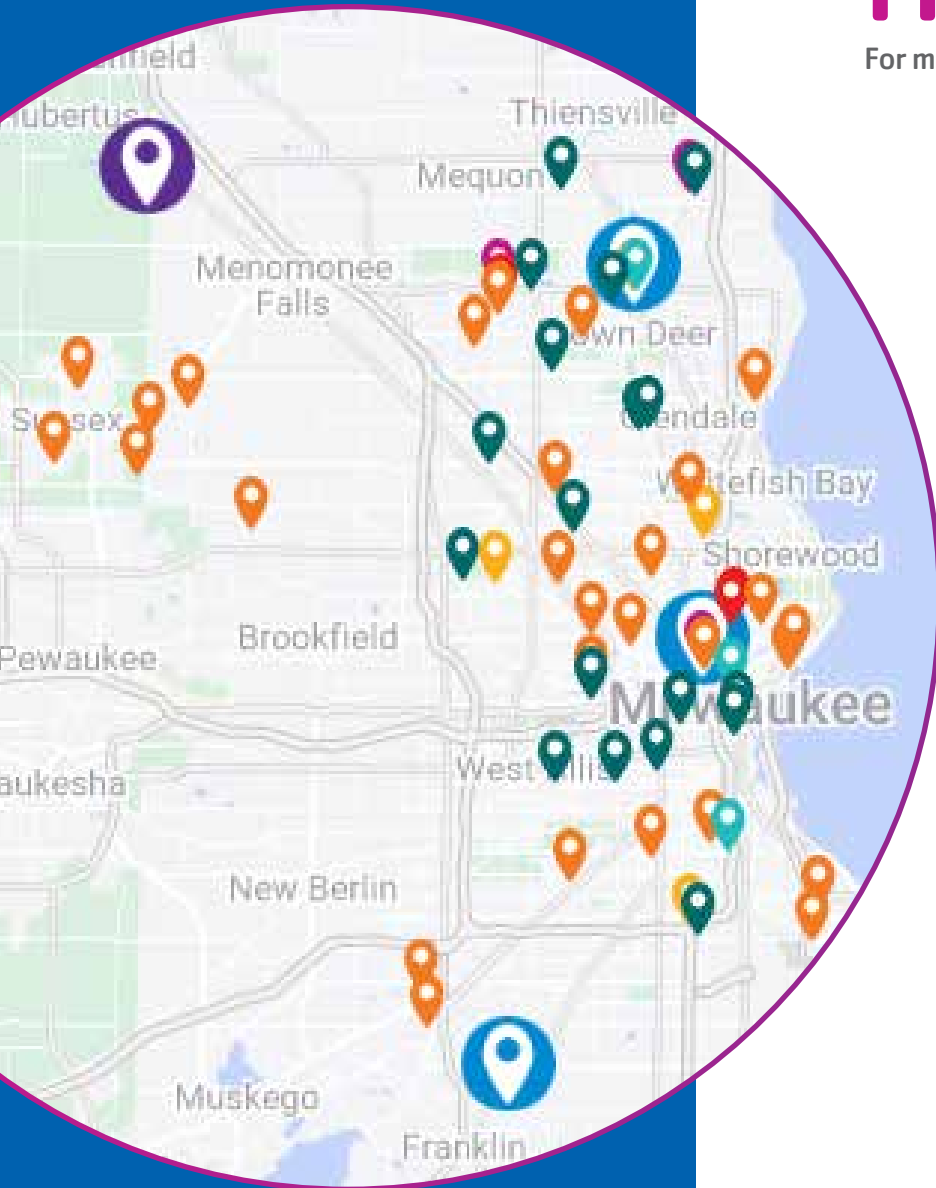
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WAYS OF GIVING



FIND YOUR Y

For more information on our programs and locations, visit ymcamke.org.



BRANCHES

Briscoe Family YMCA Wellness Center
7095 S. Ballpark Drive
Franklin, WI 53132
414-224-9622

Northside YMCA
1350 W. North Avenue
Milwaukee, WI 53205
414-265-9622

Rite-Hite Family YMCA
9250 N. Green Bay Road
Brown Deer, WI 53209
414-354-9622

CAMP

YMCA Camp Minikani
875 Amy Belle Road
Hubertus, WI 53033
262-251-9080

EARLY CHILDHOOD EDUCATION

Northside YMCA
1350 W. North Ave.
Milwaukee, WI 53205
414-374-9450

Sonlight YMCA
11011 N. Oriole Lane
Mequon, WI
262-242-4771

PROGRAM SITES

Ascension Ebenezer Health Resource Center
3132 N. Dr. Martin Luther King, Jr. Drive
Milwaukee, WI 53212

Clinton Rose Senior Center
3045 N. Dr. Martin Luther King, Jr. Drive
Milwaukee, WI 53212

Kelly Senior Center
6100 S. Lake Drive
Cudahy, WI 53110

Miracle League Milwaukee
9050 N. Swan Road
Milwaukee, WI 53224

SCHOOL AGE

29 Locations

SUMMER DAY CAMPS

Lincoln Park
1301 W. Hampton Avenue
Milwaukee, WI 53209

Rite-Hite Family YMCA

Wellpoint Care Network
8901 W. Capitol Drive
Milwaukee, WI 53222

Wilson Park
1601 W. Howard Avenue
Milwaukee, WI

WORKPLACE WELLNESS

19 Program Sites

Y ACHIEVERS

Milwaukee Youth Arts Center
325 W. Walnut Street
Milwaukee, WI 53212

Rite-Hite Family YMCA

St. Augustine Preparatory Academy
2607 S. 5th Street
Milwaukee, WI 53207

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